

# MICHIGAN STATE UNIVERSITY EXTENSION

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*This Regional Fishery Workshop is brought to you in cooperation with:*

**MDNR - Fisheries Division**

**Michigan Sea Grant**

**Michigan State University Extension**

**Michigan Charter Boat Association**

**Michigan Steelhead & Salmon  
Fishermen's Association**

**Michigan United Conservation Clubs**

**Thunder Bay Walleye Club**

**Cheboygan Area Sportfishing  
Association**

**USGS Great Lakes Science Center**

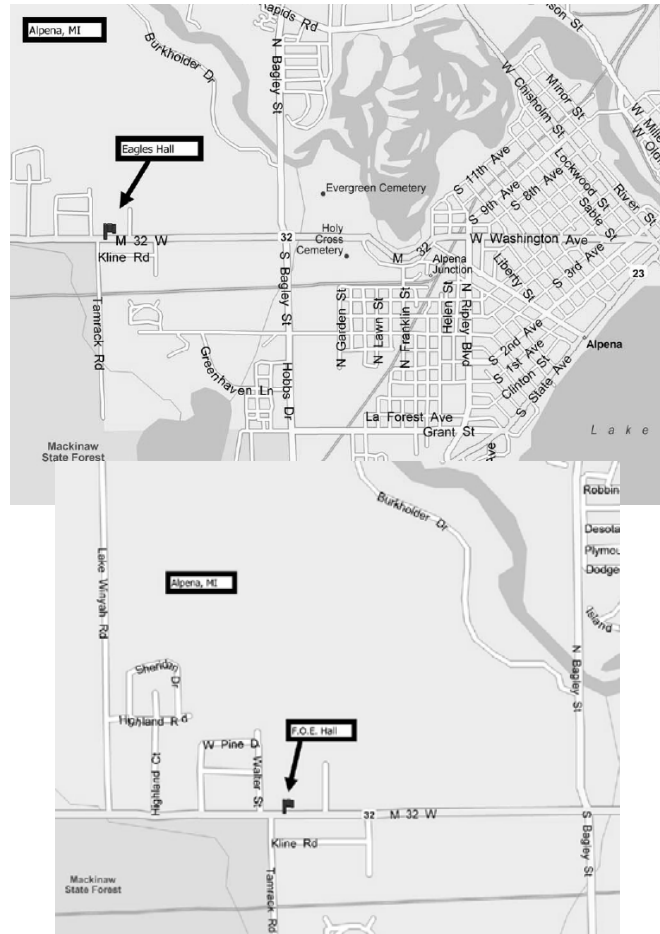
**NOAA Great Lakes Environmental  
Research Laboratory**

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## Map and Directions

**Directions:** Located a few miles west of downtown Alpena on M-32 West. The Eagles meeting hall is located on the North side of M-32. (Just west of the Home Depot store.)

### Maps:



### Special Accommodations

For special accommodations for persons with disabilities or other specific needs, please contact Cindy Anderson, at the Iosco County MSU Extension Office (989) 362-3449 by April 13 to ensure sufficient time to make arrangements.

# Sea Grant

MICHIGAN

## Lake Huron Regional Fishery Workshop



**April 21, 2007**

**F.O.E. Meeting Hall**  
(Fraternal Order of the Eagles)

**1960 M-32 West  
Alpena, MI 49707**

8:30 a.m. **Registration, Coffee & Rolls**

9:00 a.m. **Welcome and Introductions**

*Brandon Schroeder—District Sea Grant Educator, MI Sea Grant*

9:20 a.m. **Lake Huron Prey Fish Survey: Update on Lake Huron's Lower Food Web**

*Jeff Schaeffer and Ed Roseman, USGS Great Lakes Science Center, Ann Arbor*

10:00 a.m. **Biological Conditions of Lake Huron: Salmon, Steelhead, Lake Trout and the Offshore Fishery**

*Jim Johnson, MDNR Fisheries Division, Lake Huron Fishery Research Station, Alpena*

10:45 a.m. **Break**

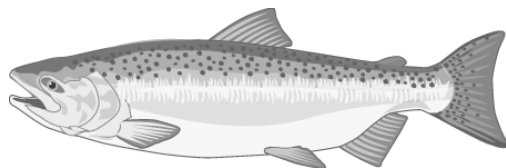
11:00 a.m. **Walleye, Perch, and Cormorants: Nearshore Fishery Characteristics of Saginaw Bay, Les Cheneaux Islands, St. Mary's River**

*Dave Fielder, MDNR Fisheries Division, Lake Huron Fishery Research Station, Alpena*

11:40 a.m. **DNR Law Updates and Discussion**

*John Morey, MDNR Law Division, Roscommon*

12:00 p.m. **Lunch**



Photos/Images by Michigan Sea Grant

12:45 p.m. **Aquatic Invasive Species: Update and Focus on new invaders (VHS Virus, "Bloody Red Shrimp"). What are the implications for Lake Huron?**

*Rochelle Sturtevant, NOAA Great Lakes Environmental Research Laboratory and Great Lakes Sea Grant Network*

1:30 p.m. **Update on Regional Issues and Challenges Affecting the Lake Huron Fishery**

*Tammy Newcomb, MDNR Fisheries Division, Lansing*

**Afternoon Focus:  
Marketing Our Fishery - How can Lake Huron Communities and Businesses more Creatively Market our Fishery?**

2:00 p.m. **Part 1: Creating a Visitor Experience: Marketing Your Community to the Benefit of your Fishing Business**

*Brandon Schroeder, Michigan Sea Grant (MI Dept. of History, Arts, & Libraries contributing)*

2:30 p.m. **Part 2: Marketing Your Fishery in New and Different Ways**

*Overview by Chuck Pistis, Michigan Sea Grant; and panel discussion with guest charter captains*

3:15 p.m. **Part 3: Be a Tourist in Your own Town: What in Your Community Adds Value in Promoting our Fishery?**

*Deb Pardike, Alpena Convention and Visitors Bureau, Alpena; and Jeff Gray, NOAA Thunder Bay National Marine Sanctuary, Alpena*

4:00 p.m. **Adjourn**

**- Registration Form -**

Lake Huron Regional Fishery Workshop  
F.O.E. Meeting Hall, Alpena  
Saturday, April 21, 2007

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Number of persons attending: \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_



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**Registration Due by  
Friday, April 13, 2007**

**Registration Fee: \$15.00 in advance  
\$20.00 at the door  
(Includes Lunch)**

**Checks payable to: MSU Extension**

**Return by mail to:**

**MSU Extension—Iosco County  
PO Box 599  
Tawas City, MI 48764-0599**